Program Review

Bachelor of Arts in Business Administration

Program Review Year: 2017-2022

Degrees Covered by Review BA in Business Administration

Name of Department Business Administration Department

Mission of the University

Bethesda University is a Christ-centered community of higher education which aims to prepare students with the academic knowledge, professional skills and spiritual values to become servant leaders in global society.

Program Review Initiatives (From the Assessment Plan)

* Make available a curriculum that is adequately sequenced to enable students to move from basic to complex levels of learning and that is appropriate to the degree level.
* Design a curriculum of professional programs to provide students the necessary tools and skills for the profession.
* Provide resources that are adequate to support the curriculum effectively.
* Foster an environment for supporting student learning and ultimately - graduation.
* To be comparable and competitive with other schools that have similar programs.

Program Objectives\_ Bachelor of Arts in Business Administration

* Understand basic business concepts and principles supplemented with hands-on experiences in real world cases and projects.
* Apply theory and problem solving techniques to current business scenerios
* Provide students with an education in liberal arts and humanities as a foundation of Christian tradition.
* Clarify career pathways in business with focus on individual student goals.
* Practice good moral and ethical decision making in a global business environment.

Program Objectives link to Institutional Purpose/General Objectives of the University

The Business Administration program supports the following the institutional goals: # 1 (develop an integrative spiritual life which encourages students in the development of spiritual discipline and leads to a life based on biblical morals and ethics in every area of their life and #5 (demonstrate information literacy skills by being able to access, evaluate, synthesize, and present credible information from a variety of resources.)

Outcomes Assessment

Outcomes are the results of our curriculum, the value added to students, the way they change because of attending our school. Institution uses a variety of methods, ten instruments for assessing outcomes.

BA Business Administration

Bethesda University is a Christ-centered community of higher education which aims to prepare students with the academic knowledge, professional skills and spiritual values to become servant leaders in global society.

| Mission Components | Institutional Goals | Program Learning Outcomes (PLOs) | Assessment Tools | Achievement Target | Logistics | Was Objective Met? |
| --- | --- | --- | --- | --- | --- | --- |
| Prepared with Academic Knowledge | 1. Able to demonstrate information literacy skills by being able to access, evaluate, synthesize, and present credible information from a variety of resources | Able to demonstrate information literacy skills by being able to access, evaluate, synthesize, and present credible information from a variety of resources | Information Literacy Rubric | As demonstrated by an average score of at least 2.75 | GC 110 Principles of Academic Writing | 2022: Information Literacy Rubric: Goal was met with an average rating of 3.0  2021 Information Literacy Rubric: Goal was exceeded with an average rating of 3.0 |
| Mission & Institutional Objectives Survey (Q8) | As demonstrated by an average score of at least 4.0 | Emailed or distributed in larger classes |  |
| Embrace an understanding of the importance of lifelong education and development. | Alumni Survey (Q3) | As demonstrated by 40% of 3–5-year alumni having enrolled in another higher education degree program or have attended at least one informal learning events [e.g., workshops, seminars, webinars] over the last year) | Emailed or phoned |  |
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| Prepared with Professional Skills | 1. Develop the knowledge, professional skills and attitudes appropriate to volunteer or professional involvement in their field of study. | That 3–5-year alumni are working, volunteering, or interning in their field of study | Alumni Survey (Q7) | As demonstrated by That 60% of alumni surveyed are working, volunteering or interning in their field | Emailed or phoned |  |
| Performance Fact Sheet (Q2 + Q3) | As demonstrated by That 60% of alumni surveyed are working, volunteering or interning in their field | Prepared by Academic Dean | 2020 Performance Fact Sheet: Objective Met -- 63% of current students are already working in their field and 18% volunteer. This exceeds our objective. |
| Mission & Institutional Objectives Survey (Q5) | As demonstrated by an average score of at least 4.0 | Emailed or distributed in larger classes |  |
| Prepared with Spiritual Values | 1. Understand theology and society through a Pentecostal Evangelical perspective. | Demonstrate a general knowledge of the Bible and of the major books of the Bible as it relates to their lives and ministries | Wesleyan Wellness Survey (Q2) | As demonstrated by an average of at least 4.5 – Mostly true of me | Emailed or distributed in larger classes | 2020: Wesleyan Wellness Survey of 4.45 comes close the goal but does not quite meet it.  2018: Objective Met (WWS)  2017: WWS data is not conclusive because the data was not broken down by programs. However, the average for all students was 5.1 out of a possible 6.0. |
| ABHE Bible Knowledge Test | As demonstrated by meeting or exceeding national norms |  |  |
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|  | Mission & Institutional Objectives Survey (Q4) | As demonstrated by an average score of at least 4.0 | Emailed or distributed in larger classes |  |
| 1. Develop an integrative spiritual life which encourages students in the development of spiritual disciplines and leads to a life based on biblical morals and ethics in every area of their life. | Show lives characterized by Biblical values | Wesleyan Wellness Survey (Q2-6) | As demonstrated by an average of at least 4.5 – Mostly true of me | Emailed or distributed in larger classes | 2018: Objective Met (WWS)  2017: WWS data is not conclusive because the data was not broken down by programs. However, the average for all students’ ratings for questions 2-6 was 4.8. |
| Consistently engage in spiritual disciplines | Spiritual Disciplines Survey (Q1) | As demonstrated by 50% of students have personal devotions 4 or more days per week | Emailed or distributed in larger classes | 2020 Spiritual Disciplines Survey: Goal partially achieved – 27% had devotions four or more days per week but 51% attend church four or more times per year. |
| Spiritual Disciplines Survey (Q2) | As demonstrated by 50% of students attending church once pr week or more | Emailed or distributed in larger classes | 2020 Spiritual Disciplines Survey: Goal partially achieved – 27% had devotions four or more days per week but 51% attend church four or more times per year. |
|  | Mission & Institutional Objectives Survey (Q6) | As demonstrated by an average score of at least 4.0 | Emailed or distributed in larger classes |  |
| Prepared to become Servant Leaders in a Global Society | 1. Develop the ability and passion to engage in a lifetime of serving the Lord | That 3–5-year alumni are engaged in serving the church or other ministries | Alumni Survey | As demonstrated by 25% of alumni surveyed are serving in church or other ministries (e.g., Sunday school teachers, musicians, committee members, visitation participants) | Emailed or phoned |  |
|  | Mission & Institutional Objectives Survey (Q7) | As demonstrated by an average score of at least 4.0 | Emailed or distributed in larger classes |  |
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Program Review: Comparison with Other Similar Programs

This section should compare our program with other similar programs. Attention should be given to total credit hours in a degree program, courses in a program, course content and objectives and outcomes. The program chair should review our programs and should note similarities and differences and provide some explanation (personnel, mission, or fiscal) to explain significant differences. The department may wish to make adjustments to the program based on such an analysis. Adjustments will usually be subject to faculty approval, Board approval, and approval by accrediting/state agencies before they can be implemented.

Program Review: The Business Administration program has three emphasis degrees, Business Administration, Sports Management and Legal Administration and those majors open wide opportunities to students to pursue careers in the business field. The department chair should review the industry standard guidelines used to determine competencies. Attention should be directed towards the institution and employment sectors common to the University’s graduates. The department may wish to make adjustments to the program based on the program review and analysis. Any adjustments should be explained and forwarded to the Faculty Committee. Adjustments will usually be subject to faculty approval, Board approval, and approval by accrediting/state agencies before they can be implemented.